Souvenir support:
On this occasion, we are releasing a souvenir with articles and other information relating to the seminar, for which we request you to sponsor space in this souvenir (A4 size) and the tariff is as follows:

- Front cover page inside (Multicolor): Rs. 20,000/-
- Back cover page (Multicolor): Rs. 25,000/-
- Back cover inside page (Multicolor): Rs. 20,000/-
- Inside full page (Multicolor): Rs. 15,000/-
- Inside full page (Black & White): Rs. 10,000/-

Contact:
All the payments should be made in form of DD/Cheque (add Rs.50/- for outstation cheque) drawn in favor of Seminar Director, Talent Management Practices in India payable at Visakhapatnam and send by name to Prof. N. Sambasiva Rao, Seminar Director, Dept. of Commerce and Management Studies, Andhra University, Visakhapatnam-530 003, A.P. Phone: 0891-2844270, 2844278, Mobile: 09848170274, 09848842230, E-mail: dcms2013seminar@gmail.com website: andhrauniversity.edu.in.

Venue and timings:
The venue of the seminar is Dept. of Commerce and Management Studies, Andhra University, Visakhapatnam. First day registration starts at 9 am & concludes by 6 pm & the second day starts at 9.30 am & closes by 5 pm.

About Andhra University:
The historic University was established on 26th April 1926, and is set in picturesque surrounding. It is flanked with lush hills one side and the beautiful Bay of Bengal on the other side. The University has been awarded ‘A’ grade status by the NAAC and also ISO 9001-2000 certification. The department of Commerce and Management Studies (DCMS) is the oldest departments in the country and the pioneering one in starting an MBA program in India in the year 1957 and also biggest department in this University. The department is offering full time and part time MBA, MBA Retail management, M.Com., in addition to research courses like M. Phil., Ph.D.
Firms today have reached the limits of incrementalism. The earlier strategies are not going to deliver efficient results because the world of tomorrow will be vastly different from what it is today. We cannot acquire the best available talent if we do not have appropriate talent management and retention strategies. Managing talent is high priority in organizations across sectors. Unfortunately, many of them end up burying talent under layers of complex HR manuals. Employee retention is a major cause of concern today not only in the developed economies like the USA but also in developing economies like India. With the growth in the economy, acquisition and retention of talented employees have become the key challenges for HR managers in India.

HR heads and the plant managers need to take a call before they end up with all their top talent drained away by their next-door competitor. In today’s challenging business climate, managing company’s competent and skilled human capital is vital for success. Developing an ownership culture is so vital for any organization. Developing such a culture at the workplace is a tough task for an employer and for HR team, but it is the only way to ensure employee loyalty, and bridge the gap between employer and employee, which leads to retain the talented people.

Unless the demand for talented workforce is tapped by training and educating the upcoming generation, there will only be poaching of talent. Companies should recognize the need for more and more academic and industry interface must be organized and opportunities for on-the-job training should be increased. Unless and until the government, academia and industry make a collaborative effort, it is difficult to create a pool of knowledgeable workforce and transition to a knowledgeable economy will remain a distant reality.

In this context, the two-day national seminar will discuss the various issues and policies related to Talent management and the role played by various parties particularly in the Indian context. Senior executives and consultants are invited as Panel speakers to share their experiences.

Sponsorship:
As this seminar is a self-supporting one, we request the individuals and organizations to support this seminar by way of sponsoring the lunch, tea and snacks and seminar kit. The logo/name of the sponsoring organization will be displayed on all publicity material and on the backdrop banner.

Registration fee:
- Corporate Delegates: Rs. 3,000/-
- Academicians: Rs. 1,000/-
- Full time Scholars/students: Rs. 600/-

Delegate fee includes tea, snacks, lunch and seminar kit. The seminar is a non-residential one. On request and on payment basis, we facilitate in booking the hotels with prior intimation and on payment. All payments to this seminar are excluding service tax as per government rate.

Call for papers:
Research based papers/case studies (5000 words) on any one of the above issues are invited in a standard format with an abstract of 500 words. We are planning to bring out an edited volume after blind review by the committee. Kindly send the papers as early as possible. First mail the abstract and later on send the hard and soft copy (CD) of the full paper by 30th November, 2013 along with e-mail attachment: dcms2013seminar@gmail.com

Registration fee:
- Corporate Delegates: Rs. 3,000/-
- Academicians: Rs. 1,000/-
- Full time Scholars/students: Rs. 600/-

Some of the broad issues identified are as follows:
- Talent Audit
- Talent Alignment with Business Strategy
- Creating Work Culture for Talent Management
- Attracting & Hiring Talent
- War for Talent- Myth or Reality
- Talent Engagement
- Talent and Networking management technology
- Talent/ Leadership Development
- Global Talent challenges and local solutions
- Talent Management and New Generation Workforce
- Talent Management practices in different Industries
- Transforming Talent management initiatives: Role of CEO/ HR Head

“The key to developing people and creating a great organization is to catch people doing things right.”
- Ken Blanchard

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Two-day National Seminar on
Talent Management Practices in India-Emerging Trends
20 – 21st December, 2013
Organized by
Dept. of Commerce and Management Studies
Andhra University, Visakhapatnam-3, A.P.
Seminar Directors
Prof. N. Sambasiva Rao & Prof. M. Sandhya Sridevi

Registration Form

The following members are nominated for the seminar:

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Company Details:
Name and address including mail and fax:

Date: Signature

Payment particulars of delegate fee: (add Rs. 50/- for outstation cheque)/ DD No: Rs. Bank Name:
Date: The DD/Cheque should be drawn in favor of Seminar Director, Talent Management Practices in India, payable at Visakhapatnam and send by name to Prof. N. Sambasiva Rao, Seminar Director, Dept. of Commerce and Management Studies, Andhra University, Visakhapatnam-530 003, A.P. For multiple copies, kindly xerox the registration form.