MANAGEMENT PROCESS AND BEHAVIOUR

Assignment : 1

Answer all the Questions
All Questions Carry Equal Marks

1. a) Strategies for resolving intra-personal conflicts
   b) Business Ethics
2. a) Features of Organisational Culture
   b) Psychological Analysis of Behaviour and attitudes
3. a) Corporate Governance
   b) Approaches to Organisational change
4. a) Decision Tree Analysis
   b) Theory X, Theory Y and Theory Z
5. a) Planning Premises
   b) Differences between formal and informal groups

Assignment : 2

Answer all the Questions
All Questions Carry Equal Marks

1. a) Span of Control
   b) Johari Window
2. a) Approaches to measurement of organizational effectiveness
   b) Transaction Analysis
3. a) Functions of Management
   b) Organisational Development Techniques
4. a) Management by objectives
   b) Differences between leaders and managers
5. a) Leadership Styles
   b) Line and Staff Conflict
QUANTITATIVE TECHNIQUES FOR MANAGERIAL DECISIONS

Assignment : 1

Answer all the Questions
All Questions Carry Equal Marks

( 5 x 4 = 20 Marks)

1. a) Assumptions of T-Test
   b) Null and Alternative hypothesis

2. a) Baye’s theorem
   b) Probability rules

3. a) Standard error
   b) Permutations and combinations

4. a) Uses of Maximum and minimum values in Business Economics
   b) Chi-square statistic

5. a) Types of Matrices
   b) Simple random sampling

Assignment : 2

Answer all the Questions
All Questions Carry Equal Marks

( 5 x 4 = 20 Marks)

1. a) Distinguish between Primary and Secondary Data
   b) Requisites of a good average

2. a) Steps in carrying out the analysis of variance
   b) Difference between correlation and regression

3. a) Properties of Karl Pearson’s co-efficient of correlation
   b) Basic assumptions of ANOVA

4. a) Properties of determinants
   b) Properties of normal distribution

5. a) Regression Analysis
   b) Requisites of a good sample
BUSINESS ENVIRONMENT

Assignment : 1

Answer all the Questions
All Questions Carry Equal Marks

1. a) Structure of India’s Foreign trade
   b) Government of India Policy of Smart Cities

2. a) Objectives of Economic Planning
   b) List out the industries which are in the reserved list for exclusive manufacture under small industry category

3. a) Micro, Small & Medium Enterprises in India
   b) Competition Act in India

4. a) Characteristic features of developing economies
   b) Political factors influencing business decisions

5. a) Balanced Regional Development
   b) Disinvestment of public enterprises in India

Assignment : 2

Answer all the Questions
All Questions Carry Equal Marks

1. a) LPG Policies in India
    b) Indian Government’s Policy towards Foreign Direct Investment

2. a) Symptoms of Industrial Sickness
    b) Goods & Services Tax

3. a) Merits of Foreign Capital
    b) Banking Sector Reforms

4. a) Features of Capitalism
    b) Organisational structure of World Trade Organisation

5. a) Mudra Bank
    b) Make in India Policy
ACCOUNTING FOR MANAGEMENT

Assignment : 1

Answer all the Questions
All Questions Carry Equal Marks

1. a) Add or drop product decisions
   b) Basic Features of Marginal Costing

2. a) Proforma of Cost Sheet
   b) Classification of liabilities and assets

3. a) Differential costs of product mix decisions
   b) Assumptions of Break-Even analysis

4. a) Rules of Double Entry System
   b) Accounting treatment of variances

5. a) Opportunity Cost
   b) Differences between Standard Costing and Budgetary control

Assignment : 2

Answer all the Questions
All Questions Carry Equal Marks

1. a) Essential requirements of Budgetary Control
   b) Subsidiary Books

2. a) Errors which are not disclosed by a Trail Balance
   b) Performance Budgeting and Programming Budgeting

3. a) Features of Zero-base Budgeting
   b) Basic Principles of Cost Accounting

4. a) Items to be reported in trading account
   b) Methods of preparing flexible budget

5. a) Generally Accepted Accounting Principles (GAAP)
   b) Revenue Expenditure Vs. Capital Expenditure
MANAGERIAL ECONOMICS

Assignment : 1

(5 x 4 = 20 Marks)

Answer all the Questions
All Questions Carry Equal Marks

1. a) Price determination under Imperfect competition
   b) Equilibrium of a monopoly firm in long run

2. a) Indifference curve analysis
   b) Features of Law of diminishing Marginal Utility

3. a) Economic theory of the firm
   b) Types of inflation

4. a) Cobb-Douglas Production Function
   b) Managerial theories of the firms

5. a) Economies of Scale
   b) Determinants of Cost of Production

Assignment : 2

(5 x 4 = 20 Marks)

Answer all the Questions
All Questions Carry Equal Marks

1. a) Isoquant curves
   b) Sources of Public Revenue

2. a) Behavioural theory of the firm
   b) Methods of pricing

3. a) Demand forecasting for new products
   b) Cheap Money policy

4. a) Stages of Business Cycles
   b) Factors influencing Market Demand

5. a) Features of Oligopoly
   b) Profit Maximisation Vs. Wealth Maximisation
HUMAN RESOURCE MANAGEMENT

Assignment : 1
Answer all the Questions
All Questions Carry Equal Marks

1. a) Prerequisites of collective bargaining
   b) Methods of Executive Development

2. a) Techniques of Performance Appraisal
   b) Essential Conditions for successful working of workers participation in Management

3. a) Measures to Prevent Industrial Disputes
   b) Provision of Minimum Wages Act, 1948

4. a) Methods of Job Evaluation
   b) Functions of HR manager

5. a) Objectives of Quality Circles
   b) Prerequisites of a sound and adequate wage and salary policy

Assignment : 2
Answer all the Questions
All Questions Carry Equal Marks

1. a) HRM Strategies
   b) Actors of Industrial Relations

2. a) Factors affecting Human Resource Planning
   b) Differences between Training and Development

3. a) Causes for Industrial Disputes
   b) Settlement Machinery for Industrial Disputes in India

4. a) Productivity bargaining
   b) Forms of Workers’ Participation in Management

5. a) Differences between Recruitment and Selection
   b) Methods of wage determination
MARKETING MANAGEMENT

Assignment : 1

Answer all the Questions
All Questions Carry Equal Marks

1. a) Environmental Factors influencing Firm’s marketing activity
   b) Sources of Marketing Information

2. a) Goals of Marketing
   b) Steps in New Product Development process

3. a) Objectives of Personal selling
   b) Factors governing selection of channels of distribution

4. a) Importance of Channel Management
   b) Objectives of Publicity

5. a) Marketing Communication
   b) Cost based Vs. Value based pricing

Assignment : 2

Answer all the Questions
All Questions Carry Equal Marks

1. a) Stages in Market Research
   b) Stages in channel designing

2. a) Determinants of Consumer Behaviour
   b) Steps in selecting a brand name

3. a) Product Mix
   b) Factors influencing Market segmentation

4. a) Selecting an Advertising media
   b) Strategies for pricing new products

5. a) Integrated Marketing
   b) Stages of Product Life Cycle
FINANCIAL MANAGEMENT

Assignment : 1  (5 x 4 = 20 Marks)
Answer all the Questions
All Questions Carry Equal Marks

1. a) Economic Order Quantity
   b) Advantages of Bonus Shares

2. a) Cost of capital
   b) Break-even point in terms of units and value

3. a) Difference between financial leverage and operating leverage
   b) Determinants of Optimum Capital Structure

4. a) Methods of Long term finance
   b) Determinants of Dividend Policy

5. a) Techniques of capital budgeting
   b) Uses of Funds Flow Statement

Assignment : 2  (5 x 4 = 20 Marks)

Answer all the Questions
All Questions Carry Equal Marks

1. a) Determinants of Working Capital
    b) Advantages of Cash Flow Statement

2. a) Profit Maximization Vs. Wealth Maximization
    b) Procedure for Rights Issue in India

3. a) Techniques of Cash Management
    b) Sources of short-term Finance

4. a) Liquidity Ratios
    b) Factors influencing the size of Receivables

5. a) Finance Function
    b) Profitability Ratios
OPERATIONS MANAGEMENT

Assignment : 1  ( 5 x 4 = 20 Marks)

Answer all the Questions
All Questions Carry Equal Marks

1 a) Techniques of Work Measurement
   b) Just-in-Time Production

2 a) Features of ISO 9000 series
   b) Mass Production

3 a) Principles of plant layout
   b) Causes for industrial accidents

4 a) Material Requirement Planning
   b) Production forecasting

5 a) Batch production
   b) Steps involved in Methods Study

Assignment : 2  ( 5 x 4 = 20 Marks)

Answer all the Questions
All Questions Carry Equal Marks

1 a) Functions of Production and Operations Manager
   b) Factors affecting job design

2 a) Principles of Material handling
   b) Job Sequencing

3 a) ABC analysis
   b) Gantt Chart

4 a) Network Analysis
   b) Factors influencing plant location

5 a) Differences between Manufacturing and Service Operations
   b) Total Quality Management
MANAGERIAL COMMUNICATIONS
(For the admitted batches of 2012-2013 onwards)

Assignment : 1  ( 5 x 4 = 20 Marks)
Answer all the Questions
All Questions Carry Equal Marks

1. a) Differences between formal and informal reports
   b) Approaches to the study of managerial communication

2. a) Grape wine communication
   b) Objectives of visual presentation

3. a) Johari Window Model
   b) Guidelines to be followed in writing a project report

4. a) Concept of Intrapersonal communication
   b) Qualities of a Business Report

5. a) Transaction Analysis
   b) Types of non-verbal communication

Assignment No. 2:  ( 5 x 4 = 20 Marks)
Answer all the Questions
All Questions Carry Equal Marks

1. a) Essential requirements for effective writing
   b) Issues to be considered in developing an e-mail message

2. a) Objectives of Managerial communication
   b) Features of writing

3. a) Features of circular letter
   b) Ten commandments of effective communication

4. a) Cross-cultural communication
   b) Merits of oral communication

5. a) Barriers to effective communication
   b) Essentials of an effective business letter
Assignment : 1  

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