HUMAN RESOURCE MANAGEMENT

Assignment : 1

Answer all the Questions
Each Answer shall not exceed Three pages
All Questions Carry Equal Marks

1. a) Functions of HR manager
   b) Difference between Recruitment and Selection

2. a) Techniques of Performance Appraisal
   b) Methods of Job Evaluation

3. a) Objectives of Quality Circles
   b) Prerequisites of a sound and adequate wage and salary policy

4. a) Causes for Industrial Disputes
   b) Actors of Industrial Relations

5. a) Forms of Workers’ Participation in Management
   b) Productivity bargaining

Assignment : 2

Answer all the Questions
Each Answer shall not exceed Three pages
All Questions Carry Equal Marks

1. a) HRM Strategies
   b) Difference between Training and Development

2. a) Factors affecting Human Resource Planning
   b) Methods of Executive Development

3. a) Methods of wage determination
   b) Provision of Minimum Wages Act, 1948

4. a) Measures to Prevent Industrial Disputes
   b) Settlement Machinery for Industrial Disputes in India

5. a) Prerequisites of collective bargaining
   b) Essential Conditions for successful working of workers participation in Management
1. a) Goals of Marketing  
b) Integrated Marketing  
2. a) Stages in Market Research  
b) Factors influencing Market segmentation  
3. a) Stages of Product Life Cycle  
b) Steps in New Product Development process  
4. a) Selecting an Advertising media  
b) Objectives of Personal selling  
5. a) Factors governing selection of channels of distribution  
b) Importance of Channel Management  

Assignment : 2  
( 5 x 6 = 30 Marks)

1. a) Sources of Marketing Information  
b) Environmental Factors influencing Firm’s marketing activity  
2. a) Determinants of Consumer Behaviour  
b) Product Mix  
3. a) Steps in selecting a brand name  
b) Marketing Communication  
4. a) Cost based Vs. Value based pricing  
b) Strategies for pricing new products  
5. a) Stages in channel designing  
b) Objectives of Publicity.
FINANCIAL MANAGEMENT

Assignment : 1

Answer all the Questions
Each Answer shall not exceed Three pages
All Questions Carry Equal Marks

( 5 x 6 = 30 Marks)

1. a) Finance Function
   b) Sources of short-term Finance

2. a) Liquidity Ratios
   b) Advantages of Cash Flow Statement

3. a) Cost of capital
   b) Determinants of Optimum Capital Structure

4. a) Advantages of Bonus Shares
   b) Determinants of Dividend Policy

5. a) Economic Order Quantity
   b) Factors influencing the size of Receivables

Assignment : 2

Answer all the Questions
Each Answer shall not exceed Three pages
All Questions Carry Equal Marks

( 5 x 6 = 30 Marks)

1. a) Profit Maximisation Vs. Wealth Maximisation
   b) Methods of Long term finance

2. a) Uses of Funds Flow Statement
   b) Break-even point in terms of units and value

3. a) Techniques of capital budgeting
   b) Difference between financial leverage and operating leverage

4. a) Procedure for Rights Issue in India
   b) Determinants of Working Capital

5. a) Techniques of Cash Management
   b) Classification of working capital
SCHOOL OF DISTANCE EDUCATION :: ANDHRA UNIVERSITY
3-YEAR MBA II YEAR ASSIGNMENTS FOR THE ACADEMIC YEAR 2013 – 14

OPERATIONS MANAGEMENT

Assignment : 1

Answer all the Questions
Each Answer shall not exceed Three pages
All Questions Carry Equal Marks

( 5 x 6 = 30 Marks)

1  a) Functions of Production and Operations Manager
    b) Differences between Manufacturing and Service Operations

2  a) Gantt Chart
    b) Job Sequencing

3  a) Causes for industrial accidents
    b) Principles of plant layout

4  a) Steps involved in Methods Study
    b) Factors affecting job design

5  a) Material Requirement Planning
    b) Total Quality Management

Assignment : 2

Answer all the Questions
Each Answer shall not exceed Three pages
All Questions Carry Equal Marks

( 5 x 6 = 30 Marks)

1  a) Batch production
    b) Production forecasting

2  a) Mass Production
    b) Network Analysis

3  a) Factors influencing plant location
    b) Principles of Material handling

4  a) Techniques of Work Measurement
    b) ABC analysis

5  a) Just-in-Time Production
    b) Features of ISO 9000 series.
OPERATIONS RESEARCH

Assignment : 1 ( 5 x 6 = 30 Marks)

Answer all the Questions
Each Answer shall not exceed Three pages
All Questions Carry Equal Marks

1. a) Features of Operations Research
b) Steps in Simplex method of solving L.P. Problem.

2. a) Techniques used for solving a transportation problem
b) Goal Programming problem with suitable examples.

3. a) Time-cost trade off aspects in Network techniques
b) Dynamic programming approach in solving Linear Programming Problem.

4. a) OR Models
b) Features of Queuing System

5. a) Slack and Surplus variables
b) Differentiate between PERT and CPM

Assignment : 2 ( 5 x 6 = 30 Marks)

Answer all the Questions
Each Answer shall not exceed Three pages
All Questions Carry Equal Marks

1. a) Properties and basic assumptions of Linear Programming
b) Duality in Linear Programming

2. a) Differences between Assignment problem and Transportation problem
b) Steps in Monte Carlo simulation technique

3. a) Graphical method of solving non-linear programming problem
b) Optimality Analysis

4. a) Zero Sum Game and Mixed strategies
b) Initial Basic Feasible Solution (IBFS)

5. a) Stages in Project Management
b) Essential Features of Game Theory
INTERNATIONAL BUSINESS

Assignment : 1

Answer all the Questions
Each Answer shall not exceed Three pages
All Questions Carry Equal Marks

1. a) Differences between Domestic Business and International Business
    b) Non-Tariff Barriers
2. a) Export promotion Vs. Import Substitution
    b) Reasons for disequilibrium in Balance of Payments
3. a) Factors determining exchange rate
    b) Convertibility of Indian Rupee
4. a) Objectives of Special Economic Zones
    b) Export Promotion incentives in India
5. a) Sources of International Liquidity
    b) Organisation Structure of IBRD

Assignment : 2

Answer all the Questions
Each Answer shall not exceed Three pages
All Questions Carry Equal Marks

1. a) Arguments in favour of Protectionist Trade policies
    b) Features of Comparative Cost theory of international business
2. a) Difference between Balance of Trade and Balance of Payments
    b) Measures to correct disequilibrium in Balance of Payments
3. a) Fixed Vs. Flexible Exchange Rates
    b) Exchange Rate Determination under Balance of Payment Approach
4. a) Devaluation
    b) Gold Standard
5. a) Quota system in International Monetary Fund operations
    b) Special Drawing Rights