



ANDHRA UNIVERSITY
SCHOOL OF DISTANCE EDUCATION

VISAKHAPATNAM 530 003 : ANDHRA PRADESH

Phone : 7702257813, 7702257821, 9848199155

Land Phone Numbers : 0891 - 2754966, 2844164, 2550223, 2844142, 2575745

Fax No. 0891 - 2575752

Website : www.andhrauniversity.edu.in/sde

Prof. L.D. Sudhakara Babu

Director

No. : **SDE /E-III/2016**

Date : 10/11/2016

TUITION FEE MEMORANDUM

Sub : M.A. / M.Com / M.Sc Maths Degree course of study through School of Distance Education
- payment of Tuition Fee for second year - Regarding.

The students of Second Year M.A. / M.Com/ M.Sc. Maths Degree Course (2015-16 admitted batch) are hereby informed that they have to pay the tuition fee (as noted below) towards Second year for the academic year 2016-17 as per the following dates by way of crossed Demand Draft drawn in favour of the Registrar, Andhra University, Visakhapatnam on any nationalized bank payable at Visakhapatnam.

	M.A. / M.Com./ M.A. / M.Sc. Maths
Payment towards II year Tuition Fee	: ₹. 2,175/-
Last Date without any penal fee	: 15-12-2016
With a penal of Rs. 50/- upto	: 16-02-2017
With a penal fee of Rs. 200/- on or after	: 17-02-2017

The students are advised to write clearly the purpose of the remittance and CODE NUMBER on the reverse of D.D and in the letter enclosed. **Challans, Money Orders, Postal Orders and S.B.I. Challans, etc., will not be accepted.**

Defaulters of Tuition fee to this School will not be supplied with the relevant reading material and their examination applications will not be processed for the examinations.

Candidates who have already paid the said tuition fee are advised to furnish the payment particulars through a letter. Lessons will be dispatched as and when the tuition fee is received. Academic calendar for the academic year 2016-2017 is enclosed overleaf.

With best wishes,

Yours sincerely

L.D. SUDHAKARA BABU

Director

Note : *Irrespective of the appearance at the University examinations and the consequent result, the candidate is deemed to have entered into the Final Year of study.*

(P.T.O)


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Prof. L.D. Sudhakara Babu
Director

No. : SDE / M.Com / PCP - WE / 2016-17

Date : 12/11/2016

Dear Learner,

Greetings from School of Distance Education, Andhra University.

We are happy to inform you that we have scheduled the M.Com., Week-End Classes at Andhra University Campus, Visakhapatnam, as per the schedule given below for the academic year 2016-17 in which lectures will be delivered by well experienced teachers. Your participation in the programmes can supplement effectively your study requirements. You are advised to go through the schedule and attend classes as per your choice. If you intend to attend the programme you are advised to report with your identity card at School of Distance Education, AU at 9.00 a.m. on 04-12-2016 Time-table and other instructions about the classes will be given at the time of Registration.

School of Distance Education, A.U. Campus, Visakhapatnam

December 2016	-	4, 11, 18	
January 2017	-	8, 22, 29	(The dates are common to
February 2017	-	5, 12, 19, 26	both Previous and Final year
March 2017	-	5, 12, 19, 26	students)
April 2017	-	2, 9, 16, 23, 30	
May	-	7	(20 days)

Tuition Fee Payment (2015-16 batch - Final Year Students) : ₹. 2,175/-

Examinations :

Announcement of Examination Schedule : May 2017

Examinations (Tentatively) : June / July 2017

With best wishes,

Yours Sincerely


(L.D. Sudhakara Babu)

ANDHRA UNIVERSITY
SCHOOL OF DISTANCE EDUCATION
ASSIGNMENT QUESTION PAPER 2016-17

M.Com (Final)

Answer ALL the Questions

All Questions Carry Equal Marks

Each Answer Shall be atleast for four pages

(4 x 5 = 20)

Paper-I: Financial Management

1. Discuss nature and objectives of Financial Management
2. Explain the various capital project appraisal methods. Illustrate with numerical examples.
3. What is dividend policy? Why should a firm follow such a policy.
4. Explain the meaning and significance of Working Capital. How do you estimate it?

Paper-II: Marketing Management

(4 x 5 = 20)

1. Explain the Environmental Factors influencing Marketing Management.
2. What is Marketing Mix? Explain the four elements of Marketing Mix with examples.
3. Discuss the various stages of Product life cycle. Which one is the most crucial stage.
4. Explain the significance and functions of Packaging.

Paper-III: Human Resource Management

(4 x 5 = 20)

1. Describe the functions of Human Resource Management.
2. Distinguish between Recruitment and Selection. What are the different methods of Recruitment?
3. What is Human Resource Planning? What are steps involved in Human Resource Planning Process?
4. Distinguish between Training and Development. What are the different methods of training?

Paper-IV: Financial Accounting & Audit

(4 x 5 = 20)

1. What do you understand by Financial Statement Analysis? Discuss its role.
2. What are the various international dimensions of accounting profession.
3. What is a holding company? What are advantages and limitations of a holding company.
4. Discuss the basic features of an audit report? How do you prepare an audit report?

Paper-V: Cost & Management Audit

(4 x 5 = 20)

1. What are the features of Job Costing? Explain the application areas of Job Costing.
2. What are the merits of Activity based costing systems? Discuss the application of ABC systems.
3. What is Bench Mark Costing? Explain the salient features of bench mark costing.
4. Discuss the advantages and limitations of Cost Audit.

(OR)

Paper-IV: Banking and Financial Institutions

(4 x 5 = 20)

1. Discuss the evolution of banking sector in India.
2. Discuss the rationale of banking sector reforms and their impact on their performance.
3. What is the role of RBI in regulating and supervision of banks through the policy framework.
4. Explain in the concept of Universal banking. What are the merits and demerits of Universal banking?

Paper-V: Financial Markets & Services

(4 x 5 = 20)

1. Discuss about the Indian Financial System.
2. Discuss the role of Merchant Banks in Industrial Development in India.
3. What is Venture Capital? Discuss the legal aspects and guidelines of Venture Capital.
4. Distinguish between Factoring, Forfeiting and Bill Discounting.



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(L.D. Sudhakara Babu)

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ASSIGNMENT QUESTION PAPER 2016-17
M.Com (Previous)
Answer ALL the Questions
All Questions Carry Equal Marks
Each Answer Shall be atleast for four pages

Paper-I: Advanced Business Economics (5 x 4 = 20)

1. What is Business Economics? Discuss the nature and Scope of Business Economics.
2. What is demand forecasting? Enumerate the various methods of demand forecasting.
3. What is Production function? Critically examine Cobb Douglas Production Function.
4. What is Oligopoly? Explain how price and output decisions are taken under conditions of Oligopoly?

Paper-II: Advanced Management Accounting (5 x 4 = 20)

1. Discuss the role of Management Accountancy for Managerial Decision Making.
2. What are the uses and limitation of Break - even Analysis? How is it calculated.
3. Explain the Cost Analysis with reference to pricing decisions.
4. Discuss the factors which are taken into consideration while preparing the sales budgets.

Paper-III: Indian and International Business Environment (5 x 4 = 20)

1. Define Economic System? What are the features of Mixed Economic System.
2. Critically analyze the EXIM Policy of India.
3. Explain the trend in Balance of Payments of India.
4. Bring out the role of WTO in the economic development of developing countries.

Paper-IV: Management and Organizational Behaviour

(5 x 4 = 20)

1. What is Management? Discuss the nature and scope of Management?
2. What is Planning? What are the different types of Plans?
3. Distinguish between delegation and decentralization.
4. Define Organizational Behaviour. Examine its nature and scope.

Paper-V: Statistics for Business Decisions

(5 x 4 = 20)

1. Define statistics. What are advantages and limitations of Statistics?
2. Define Probability. Give atleast few real life examples of probability.
3. Define Hypothesis. What are the types of hypothesis? Explain them with suitable examples.
4. What is Sampling? What are the requisites of Sampling?