ANDHRA UNIVERSITY

No. E-VII(2)/MBA/Time Tables/2015 Visakhapatnam, Date 23-03-2015

FROM :
THE REGISTRAR

To
The Principal / Director
All the Colleges offering MBA PG Course Affiliated to Andhra University

Sir / Madam,

Sub : MBA PG Course—MBA (FT), Retail Management and BFS II and IV Semesters- Examinations Time Table Schedule-April, 2015--Regarding.

Ref : Schedule of Time Table received from the Head of the Department of Commerce and Management Studies, Andhra University duly signed by the Chairman, BOS, Commerce & Management Studies and the Principal, Colleges of Arts & Commerce, AU dated 11-03-2015.

* * * * *

With reference to the above cited, I am herewith sending the MBA (Full Time), MBA Retail Management and BFS PG Courses for II and IV Semester examination Time Tables are mentioned below to be commenced from 15-04-2015 and 20-04-2015 respectively. I request you to kindly inform the same to the students and the staff concerned.

<table>
<thead>
<tr>
<th>S.No.</th>
<th>PG Course</th>
<th>Semester</th>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>MBA (Full Time)</td>
<td>Second</td>
<td>20-04-2015</td>
<td>28-04-2015</td>
</tr>
<tr>
<td>2.</td>
<td>MBA Retail Management</td>
<td>Second</td>
<td>20-04-2015</td>
<td>28-04-2015</td>
</tr>
<tr>
<td>3.</td>
<td>MBA Banking and Financial Services</td>
<td>Second</td>
<td>20-04-2015</td>
<td>28-04-2015</td>
</tr>
<tr>
<td>4.</td>
<td>MBA (Full Time)</td>
<td>Fourth</td>
<td>15-04-2015</td>
<td>01-05-2015</td>
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<td>5.</td>
<td>MBA Retail Management</td>
<td>Fourth</td>
<td>15-04-2015</td>
<td>21-04-2015</td>
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<tr>
<td>6.</td>
<td>MBA Banking and Financial Services</td>
<td>Fourth</td>
<td>15-04-2015</td>
<td>23-04-2015</td>
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</tbody>
</table>

Yours faithfully,

(M.V.S.S. PRAKASH)
Deputy Registrar (Examinations)

Copies to:
the Head, Department of Commerce & Management Studies, AU
the Chairman, BOS in Commerce & Management Studies, AU
the Principal, Colleges of Arts & Commerce, Andhra University, Vsp
All the Officers of Examination Branch, AU
the Special Officer (Confidential), CAO, AU
the Secretary to Vice-Chancellor and PA to Registrar, AU
the Director, Medial Relations Office, CAO, AU with a request to publish in all the reputed News papers and telecast the same in the electronic media as News Item.
to Prof. V. Valli Kumari, In-charge, Computer Section, Examination Branch, CAO, AU – with a request to keep the same in the examinations Website.
to the Web Master, CAO, AU – with a request to keep the same in the AU website.
the Superintendents of E-IX, E-X and S-I Sections, AU for necessary arrangements.
*lishan*/-
**TIME TABLE**

**MBA (FULL-TIME) 4TH SEMESTER EXAMINATIONS – April, 2015**

(w.e.f. 2009-10 Admitted Batches) TIME: 9:00 AM to 12:00 Noon

<table>
<thead>
<tr>
<th>Date &amp; Day</th>
<th>Title of the Paper</th>
</tr>
</thead>
<tbody>
<tr>
<td>15-04-2015 Wednesday</td>
<td>Entrepreneurship &amp; Small Business Management</td>
</tr>
<tr>
<td>16-04-2015 Thursday</td>
<td>Financial Derivatives (FM)</td>
</tr>
<tr>
<td>17-04-2015 Friday</td>
<td>Strategic Financial Management (FM)</td>
</tr>
<tr>
<td>20-04-2015 Monday</td>
<td>International Financial Management (FM)</td>
</tr>
<tr>
<td>21-04-2015 Tuesday</td>
<td>Services Marketing (MM)</td>
</tr>
<tr>
<td>22-04-2015 Wednesday</td>
<td>Advertising and Brand Management (MM)</td>
</tr>
<tr>
<td>23-04-2015 Thursday</td>
<td>Global Marketing (MM)</td>
</tr>
<tr>
<td>24-04-2015 Friday</td>
<td>Performance Management &amp; Counseling (HRM)</td>
</tr>
<tr>
<td>27-04-2015 Monday</td>
<td>Strategic Human Resource Management (HRM)</td>
</tr>
<tr>
<td>28-04-2015 Tuesday</td>
<td>International Human Resource Management (HRM)</td>
</tr>
<tr>
<td>29-04-2015 Wednesday</td>
<td>International Business Laws (IB)</td>
</tr>
<tr>
<td>30-04-2015 Thursday</td>
<td>WTO &amp; India (IB)</td>
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<tr>
<td>01-05-2015 Friday</td>
<td>International Trade Logistics (IB)</td>
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**MBA (FULL-TIME) 2ND SEMESTER EXAMINATIONS – April, 2015**

(w.e.f. 2014-15 Admitted Batch) TIME: 02:00 PM to 05:00 PM

<table>
<thead>
<tr>
<th>Date &amp; Day</th>
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<tbody>
<tr>
<td>20-04-2015 Monday</td>
<td>Marketing Management</td>
</tr>
<tr>
<td>21-04-2015 Tuesday</td>
<td>Financial Management</td>
</tr>
<tr>
<td>22-04-2015 Wednesday</td>
<td>Human Resource Management</td>
</tr>
<tr>
<td>23-04-2015 Thursday</td>
<td>Operations Management</td>
</tr>
<tr>
<td>24-04-2015 Friday</td>
<td>Corporate Legal Frame Work</td>
</tr>
<tr>
<td>27-04-2015 Monday</td>
<td>Computer Applications in Management</td>
</tr>
<tr>
<td>28-04-2015 Tuesday</td>
<td>Research Methodology for Management</td>
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</tbody>
</table>

(w.e.f. 2009-10 Admitted Batch) TIME: 02:00 PM to 05:00 PM

<table>
<thead>
<tr>
<th>Date &amp; Day</th>
<th>Title of the Paper</th>
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<tbody>
<tr>
<td>20-04-2015 Monday</td>
<td>Marketing Management</td>
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<tr>
<td>21-04-2015 Tuesday</td>
<td>Financial Management</td>
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<td>23-04-2015 Thursday</td>
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<td>24-04-2015 Friday</td>
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<td>Corporate Legal Frame Work (w.e.f. 2012-13 AB)</td>
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<td>27-04-2015 Monday</td>
<td>Computer Applications in Management</td>
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<tr>
<td>28-04-2015 Tuesday</td>
<td>Research Methodology for Management</td>
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</tbody>
</table>
### MBA (Retail Management) PG Course - 4™ Semester Examinations – April, 2015
(w.e.f. 2012-13 Admitted Batch)  
**Time:** 9:00 AM to 12:00 Noon

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<thead>
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<th>Date &amp; Day</th>
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<td>Visual Merchandising</td>
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<td>16-04-2015</td>
<td>E-Retailing</td>
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<td>Product Category Management</td>
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<td>20-04-2015</td>
<td>International Retailing and Benchmark Practice</td>
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<td>21-04-2015</td>
<td>Sales Management</td>
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### MBA (Banking and Financial Services) PG Course - 4™ Semester Examinations – April, 2015
(w.e.f. 2013-14 Admitted Batch)  
**Time:** 9:00 AM to 12:00 Noon

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<td>16-04-2015</td>
<td>Monetary &amp; Treasury Management</td>
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<tr>
<td>17-04-2015</td>
<td>Portfolio Management &amp; Mutual Funds</td>
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<td>20-04-2015</td>
<td>International Banking &amp; Forex Management</td>
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<td>21-04-2015</td>
<td>Corporate Banking</td>
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<td>22-04-2015</td>
<td>Risk Management in Banks</td>
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<td>23-04-2015</td>
<td>e-Banking</td>
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### MBA (Banking and Financial Services) - 2<sup>nd</sup> SEMESTER EXAMINATIONS – April, 2015

**TIME: 02:00 PM to 05:00 PM**

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<td>Financial Management</td>
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<td>Corporate Legal Frame Work</td>
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<td>FRIDAY</td>
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<td>Computer Applications in Management</td>
</tr>
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### (w.e.f. 2013-14 Admitted Batch)

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**MBA (Retail Management) PG Course - 2\textsuperscript{nd} Semester Examinations–April, 2015**

(w.e.f. 2014-2015 admitted batch)  
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<td>Financial Management</td>
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<td>22-04-2015 WEDNESDAY</td>
<td>Human Resource Management</td>
</tr>
<tr>
<td>23-04-2015 THURSDAY</td>
<td>Retail Shoppers Behavior and Customer Relationship Management</td>
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<td>24-04-2015 FRIDAY</td>
<td>Operations Research</td>
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<td>27-04-2015 MONDAY</td>
<td>Strategic Management</td>
</tr>
<tr>
<td>28-04-2015 TUESDAY</td>
<td>Quantitative Techniques for Management</td>
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(w.e.f. 2012-2013 admitted batches)  
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<td>Human Resource Management</td>
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<tr>
<td>23-04-2015 THURSDAY</td>
<td>Retail Shoppers Behavior and Customer Relationship Management</td>
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<tr>
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(for 2011-2012 admitted batch)  
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<tr>
<td>20-04-2015 MONDAY</td>
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