SCHOOL OF DISTANCE EDUCATION  
ANDHRA UNIVERSITY

M.J.M.C. EXAMINATION IN ..............................................................

(PREVIOUS / FINAL)

1. Examination Centre  
   SCHOOL OF DISTANCE EDUCATION  
   Andhra University - Visakhapatnam

2. Full Name including Surname  
   Name
   Surname

   In English

   In Mother Tongue

3. Age and date of birth in Christian Era  
   (See Instructions)
   (Candidate should enclose an evidence of the date of birth (SSC or equivalent) duly attested by a Gazetted Officer)

4. Address  
   Permanent

5. Examination for which the candidate is appearing  
   Previous / Final or Subject(S)  
   (Mark ‘v’ for the whole examination or subject(S) appearing now)

<table>
<thead>
<tr>
<th>Previous</th>
<th>Final</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Previous</th>
<th>Final</th>
</tr>
</thead>
</table>

6. Year or Years, if any, in which the candidate has already passed for the Examination  
   (Enclose marks Xerox copies).

<table>
<thead>
<tr>
<th>Previous</th>
<th>Final</th>
</tr>
</thead>
</table>

<table>
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</table>

<table>
<thead>
<tr>
<th>Previous</th>
<th>Final</th>
</tr>
</thead>
</table>

7. Particulars of the fee paid  
   Amount Rs.
   DD No.:  
   Name of the Bank:
   Date:

   Station:
   Date:

   Signature of the Candidate

   DIRECTOR

Note: Enclose Two Self-Addressed Covers  
ID Card Xerox
INSTRUCTION TO CANDIDATES

Candidates for the University Examinations are required to observe the following Instructions carefully:

Applications for admission to this examination must be forwarded so as to reach the Director, School of Distance Education not later than the notified date and must be accompanied by the receipt for the fee paid.

The fee prescribed for the examination including fee for marks, stationery and Provisional Certificate as follows:

- Whole Examination (per year) Rs. 855/-
- For One Subject Rs. 355/-
- For Two Subjects Rs. 605/-
- For Three or More Subjects Rs. 855/-

The Fee Once paid will in no circumstances be returned or held over for a subsequent examination.

N.S.:

i) Candidates should read instructions before filling up application.

ii) Candidates should enclose a self-addressed Covers 2 Nos. (11i X 5i)

iii) Enclose Identity Card Xerox Copy.

iv) The candidates who appeared previously have to enclose Xerox copies of Marks statements compulsorily otherwise their application will not be processed.

v) Candidates submitting Dissertations or appearing for Viva-Voce Exam exclusively have also to submit Examination application for Registration along with the prescribed fee i.e., Rs. 355/- per subject paper not exceeding Rs. 855/- for each year.
SCHOOL OF DISTANCE EDUCATION
ANDHRA UNIVERSITY
MJMC DEGREE EXAMINATIONS IN.................................201

HALL-TICKET

This is to certify that _____________________________________________ son / daughter of ____________________________ is a candidate for the MJMC Degree Examination to be held at AU, SDE, Visakhapatnam Centre. He / She desires to appear for the following papers:

<table>
<thead>
<tr>
<th>Previous</th>
<th>✓</th>
<th>Core Papers : WHOLE</th>
<th>Final</th>
<th>✓</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paper - I : History of Journalism</td>
<td></td>
<td>Paper - I : Cultural Communication</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Paper - II : Reporting &amp; Feature Journalism</td>
<td></td>
<td>Paper - II : Development Communication</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Paper - III : Communication Theory</td>
<td></td>
<td>Paper - III : Public Relations</td>
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</tr>
<tr>
<td>Paper - V : Radio Journalism</td>
<td></td>
<td>Paper - V : Television Journalism</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Paper - VII : Editing and Print Media</td>
<td></td>
<td>Paper - VII : Research Methodology</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Note: 1. The candidate should fill in the above columns and the place of examination.
2. The candidate should strike off the paper or paper for which he / she is not appearing at the examination.
3. The candidate should necessarily fill in the columns special subjects in his / her application which has granted by the University.

CERTIFICATE OF IDENTITY

Signature of the Candidate ____________________________________________

This is to certify that _______________________________________________ Son/Daughter of _______________________________ is a Candidate and his / her signature was taken in my presence and he/she bears the following identification Marks:

Attested Latest Passport size (Bust) Photo of the Candidate should be affixed here

1. …………………………………………………………………………………
2. …………………………………………………………………………………

Station:
Date:
Office Seal:

DIRECTOR
INSTRUCTIONS TO CANDIDATES APPEARING FOR EXAMINATIONS

Candidates for University Examination are required to observe the following instructions very carefully

1. Applicants are advised to collect their Hall-Tickets from the SDE, three days before the commencement of examinations.

2. Silence should be maintained in the examination hall.

3. Candidates should take their places in the examination Hall at least five minutes before the time fixed for distributing the papers. Candidates presenting themselves more than half an hour after the appointed time will not be admitted to the examination Hall. Candidates who are undoubtedly suffering from infectious disease of any kind will not be admitted.

4. Candidates should bring their hall tickets with them to the examination Hall each day of the examination for inspection by the Chief Superintendent.

5. Candidates are prohibited from writing upon their Hall-tickets or question papers. Candidates are also prohibited from writing their names or any other name connected with the answers on any part of the answer books. The Register Number should be written very distinctly on the title page of the main answer book. Failure to write their Register Number may involve the rejection of answer papers. They should fill in the subject year on the outer cover of the main answer book.

6. No candidates will be allowed to leave the examination Hall till the expiry of at least an hour and a half after the question paper was given out, and no candidate who leaves the hall during the period allotted for a paper will be allowed to return within the period.

7. Candidates are forbidden to ask question of any kind during the examination. They are further forbidden to communicate with the examiners, should they do so, their answer papers will not be valued and their conduct will be reported to the executive council for disciplinary action.

8. Candidates are not allowed the use of books of any kind (except as provided as rule No. 9) They are also prohibited from introducing into the Examination Hall any book, slate, blotting pad, card board, manuscript, type scrip or paper of any description and from making use of any of these whether introduced into the hall by themselves or by any one else, from communicating with or copying from each other and from communicating with any person outside the Examination Hall. Any candidate detected on the violation of these rules will be summarily sent out of the Hall forthwith and his conduct will be reported to the Director. Such candidates stands the risk of having all his answer papers for the Examination for which he has appeared rejected the E.C. and of being debarred from sitting for the university Examination for such period as the E.C. May decide.

9. Clarkís mathematical and physical Tables will be supplied to candidates in Mathematics. Candidates should not bring into the Examination Hall their own copies. Scientific calculators (non-programmable) are allowed.

10. Candidates are required to provide themselves with their own pens. Candidates may bring into the examination Hall their own ink bottles. They must however use only black ink while answering the question papers.

11. Particular attention is requested to the instructions regarding rough working and loose sheet paper, printed on the answer books. Answer should not be written on the reverse on the title page of the main answer book. Answers should be written on both sides of the remaining pages of the answer book. All rough work must be done on the right hand side of the problem itself leaving the margin for that purpose with the heading rough book underline. The number of each question as given in the question paper should be noted both on the margin and in the center of the page of the answer book just above the respective answer. No separate books for rough Working will be supplied to candidates. Papers should not be detached from the answer books. If the ordinary answer books are found insufficient, additional books will be supplied and these should be securely fastened to the main answer books by thread, which can be had from the superintendent.

12. When candidates have finished writing their answers and wish to give up their answer Books, or at the end of the period prescribed for each particular part of examination, each should stand up in his place and remain standing until one of the superintendent has gone up to him and has received his answer books from him.

13. Candidates sitting for the examination at the different centers should apply the Superintendent of the respective center for their Hall Tickets three days before the commencement of the respective Examinations. Any particulars noted in the hall-tickets differing from those given in the applicant for the examination, should be immediately reported to the Chief Superintendent by the concerned candidate.

14. Candidates appearing at the centres where they are not known must be prepared to satisfy the chief Superintendents of such centers as to their identity. They shall also be required to sign on the identification certificates produced by them before the Chief Superintendents of the respective centers. ëthe identification Certificates may be obtained either from the principle of an Affiliated College of the University or from in Government not lower in rank than a Sub-Magistrate in Andhra Pradesh.

DIRECTOR
SCHOOL OF DISTANCE EDUCATION
ANDHRA UNIVERSITY
MJMC DEGREE EXAMINATIONS IN..............................201

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<td>Paper - VI : International communication</td>
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Visakhapatnam
Date:

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Signature of the Candidate __________________________

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DIRECTOR
Prof. L.D. SUDHAKARA BABU  
DIRECTOR  
No. SDE/MJMC/Examination/2014  

Dear Learner,

Greetings from the School of Distance Education.

Please find enclosed one Examination Application Form of MJMC Examinations of the School of Distance Education to be held in June 2015. The last date for submission of examination application, date of commencement of examinations are given below:

<table>
<thead>
<tr>
<th>Examination</th>
<th>Last date for Submitting Applications</th>
<th>Fee Rs.</th>
<th>Date of Commencement of Examination</th>
</tr>
</thead>
<tbody>
<tr>
<td>MJMC. (Previous/Final)</td>
<td>11-05-2015</td>
<td>855/-</td>
<td>(P)09-06-2015 (F)19-06-15</td>
</tr>
</tbody>
</table>

However, applications will also be received with penal fee as detailed below:

Rs. 300/- upto 18-05-2015.

The applications received in this office after 18-05-2015 the above date even with above penal Fee will not be accepted.

1. Candidates appearing for the first time have to pay the fee prescribed for the whole examination irrespective of their appearance for one or more subjects of the Examination. The fee once paid will under no circumstances be refunded or held over for a subsequent examination.

2. The candidate has to carefully go through the instructions given in the Application form before filling the application. The candidate should note that the application form contains the Hall Ticket in duplicate also, the signature of the candidate is necessary both on the Hall-Ticket and examination application form.

Note:

1. The candidates are informed that the defaulters of tuition fee to the School will not be permitted to take the examination and those who have not already paid, should pay the necessary tuition fee by Demand Draft drawn in favour of the Registrar, Andhra University, Visakhapatnam, without any further delay.

Hall Ticket: The candidate has to collect the Hall Ticket from the Chief Superintendent of the respective Examination Center within three days before the commencement of the examination. No further intimation will be sent to the candidates in this regard.

* Candidates will be Supplied 32 pages of Answer Sheets booklet in the examination hall. They will not be supplied any other examination additional Answer Sheets.

Encl:  1. Examination Application  
       2. Time Table overleaf

DIRECTOR
PAYMENT OF EXAMINATION FEE AND SUBMISSION OF APPLICATION FORM:

The candidates have to pay the examination fee through a Crossed Demand Draft drawn in favour of the Registrar, Andhra University, Visakhapatnam payable at Syndicate Bank, S.D.E, Visakhapatnam - 3 on any nationalised bank located at Visakhapatnam or by paying cash directly at the above said Bank counter at the School of Distance Education, Andhra University, Visakhapatnam between 10.00 a.m. to 4.00 p.m. on all working week days and from 10.00 a.m. to 1.00 p.m. on Saturdays. The name of the candidate, code number and the purpose of the remittance should be clearly mentioned on the Examination application along with the Demand Draft. The name of the candidate and complete code number are also to be noted on the reverse side of the Demand Draft. S.B.I Challans, Cheques, MOs and Postal Orders will not be accepted.

The candidate has to send the duly filled in Application Form with the Demand Draft to the Director, School of Distance Education, Andhra University, Visakhapatnam - 530 003 on or before the last date as specified above. The candidate has to carefully go through the instructions given in the Application Form before filling. The candidate should note that the Application Form contains the Hall-Ticket in duplicate also. The signature of the candidate is necessary both on the Hall-Ticket and Examination application Form. Incomplete applications are liable to be rejected. In case the Application is returned to the candidate due to any objection, the candidate has to resubmit the same along with the penal fee of Rs. 100/- besides the fee prescribed directly to the Director, School of Distance Education, Andhra University, Visakhapatnam, after complying with the objection raised.

PARTICULARS OF PREVIOUS PASS / APPEARANCE:

If the candidate has already appeared / passed in any part / subject(s) should enclose xerox copies of their Marks Memo and the year of passing, the Register Number and the examination centre are to be invariably noted in the relevant columns. The application will be rejected, if these particulars are not clearly noted. However, this will not apply to the candidates who are appearing for the first time.

Spot Receipt Centres:

The duly filled in examination application forms together with Demand Draft (with in the specified date) towards examination fee will also be received on the spot in person from 10.00 A.M. to 5.00 P.M at the following study centres as per the schedule given below:

I. Sir C.R.R. College, Eluru
   Govt. College for Men, Srikakulam
   ........................................................................................................15th & 16th April, 2015

II. Govt. College, Rajahmundry
    S.K.B.R. College, Amalapuram
    ........................................................................................................20th & 21st April, 2015

III. P.R. Govt. College, Kakinada
     M.R. College, Vizianagaram
     Sri Y.N.M. College, Narsapur
     ........................................................................................................23rd & 24th April, 2015

IV. School of Distance Education, A.U., VSKP.
    ........................................................................................................6th & 11th May, 2015

HALL TICKET

The candidate has to collect the Original Hall Ticket from the Chief Superintendent of the Examination Centre three days before commencement of the respective examination. No further intimation will be sent to the candidates in this regard.

DIRECTOR

NOTE:

1. The candidates have to enclose two un-stamped self addressed envelopes (11i x 5i size).
2. The candidates have to note batch and code number completely on the top of the examination application form without fail, otherwise the application will be rejected.
## MJMC (PREVIOUS) YEAR-END EXAMINATIONS, JUNE-2015

### TIME - TABLE

**CENTRE: S.D.E., A.U. CAMPUS, VISAKHAPATNAM ONLY**

<table>
<thead>
<tr>
<th>Date</th>
<th>Day</th>
<th>Title of the Paper</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>09-06-2015</td>
<td>Tuesday</td>
<td>P-I: History of Journalism</td>
<td>2-00 PM to 5-00 PM</td>
</tr>
<tr>
<td>10-06-2015</td>
<td>Wednesday</td>
<td>P-II: Reporting and Feature Journalism</td>
<td>2:00 PM to 5-00 PM</td>
</tr>
<tr>
<td>11-06-2015</td>
<td>Thursday</td>
<td>P-III: Communication Theory</td>
<td>2-00PM to 5-00 PM</td>
</tr>
<tr>
<td>13-06-2015</td>
<td>Saturday</td>
<td>P-IV: Advertising</td>
<td>2:00 PM to 5-00 PM</td>
</tr>
<tr>
<td>15-06-2015</td>
<td>Monday</td>
<td>P-V: Radio Journalism</td>
<td>2:00 PM to 5-00 PM</td>
</tr>
<tr>
<td>16-06-2015</td>
<td>Tuesday</td>
<td>P-VI: Media Laws</td>
<td>2:00 PM to 5-00 PM</td>
</tr>
<tr>
<td>17-06-2015</td>
<td>Wednesday</td>
<td>P-VII: Editing and Print Media</td>
<td>2:00 PM to 5-00 PM</td>
</tr>
<tr>
<td>18-06-2015</td>
<td>Thursday</td>
<td>P-VIII: Media Management</td>
<td>2:00 PM to 5-00 PM</td>
</tr>
</tbody>
</table>

## MJMC (FINAL) YEAR-END EXAMINATIONS, JUNE-2015

### TIME - TABLE

**CENTRE: S.D.E., A.U. CAMPUS, VISAKHAPATNAM ONLY**

<table>
<thead>
<tr>
<th>Date</th>
<th>Day</th>
<th>Title of the Paper</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>19-06-2015</td>
<td>Friday</td>
<td>P-I: Cultural Communication</td>
<td>2-00 PM to 5-00 PM</td>
</tr>
<tr>
<td>20-06-2015</td>
<td>Saturday</td>
<td>P-II: Development Communication</td>
<td>2:00PM to 5-00 PM</td>
</tr>
<tr>
<td>22-06-2015</td>
<td>Monday</td>
<td>P-III: Public Relations</td>
<td>2-00PM to 5-00 PM</td>
</tr>
<tr>
<td>23-06-2015</td>
<td>Tuesday</td>
<td>P-IV: Environment Communication</td>
<td>2:00 PM to 5-00 PM</td>
</tr>
<tr>
<td>24-06-2015</td>
<td>Wednesday</td>
<td>P-V: Television Journalism</td>
<td>2:00 PM to 5-00 PM</td>
</tr>
<tr>
<td>25-06-2015</td>
<td>Thursday</td>
<td>P-VI: International Communication</td>
<td>2:00 PM to 5-00 PM</td>
</tr>
<tr>
<td>26-06-2015</td>
<td>Friday</td>
<td>P-VII: Research Methodology</td>
<td>2:00 PM to 5-00 PM</td>
</tr>
<tr>
<td>27-06-2015</td>
<td>Saturday</td>
<td>P-VIII: Comprehensive Viva-Coce</td>
<td>9:00 PM Onwards</td>
</tr>
</tbody>
</table>

**DIRECTOR**

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