



**SCHOOL OF DISTANCE EDUCATION  
ANDHRA UNIVERSITY, VISAKHAPATNAM**

Examination Register Number

For Office Use only

(Form of Application for Registration)

**MBA (Marketing / Finance / HRM)**

**Degree Examination - July-2019**

**(w.e.f Admitted Batch of 2006-07)**

**I/ II/III YEAR(S)**

Affix Latest  
Passport  
Size(Bust)  
Photo  
(Attested)

Identity Card No.

1. Examination Centre

2. Name in Full  
(In BLOCK LETTERS)

3. Date of Birth (in Christian Era)

4. Address for Communication  
(in BLOCK LETTERS)

PIN

Mobile :  
e-mail id :

5. Name of Father/Guardian

6. Examination for which the candidate is now appearing :  
I/II/III Year or Submitting Assignments  
(Tick✓Appropriate Box/Boxes)

<b>I YEAR</b>	Whole Exam	101	102	103	104	105	106
	Theory						
	Assignment						

<b>II YEAR</b>	Whole Exam	201	202	203	204	205	206
	Theory						
	Assignment						

Code - Specilisation  
A - Marketing  
B - Finance  
C - H.R.M

<b>III YEAR</b>	Whole Exam	301	302	303*	304*	305*	306*	PROJ	VIVA
	Theory								
	Assignment								

7. Examination Fee particulars

D.D.No. .... Dated .....

Bank.....Amount Rs. ....

(Rupees .....)

Note : As per the instructions of the University, all the MBA Candidates have to pay the prescribed examination fee from the years 2018 and onwards.

9. Particulars of Qualifying Exam. passed, ie., B.A./B.Sc./B.Com./ B.B.M./B.E./B.Tech. / AMIE etc. (For I Year candidates only)

Examination	Year	Reg. No.	University

10. Particular of earlier pass/ appearance (s) :  
(Specify month and year of passing of both theory and assignments)

I YEAR	101	102	103	104	105	106	PROJ	VIVA		
Theory										
Assignment										
II YEAR	201	202	203	204	205	206				
Theory										
Assignment										
III YEAR	301	302	303*	304*	305*	306*				
Theory										
Assignment										

10. Number of Chances now availing (for improvement candidates only)

(Tick ✓ appropriate Box)

I Chance

II Chance

III Chance

Station :

Date :

Signaute of the Candidate

DIRECTOR  
School of Distance Education

Centre code	Station	Examination Centres
1	Srikakulam	Govt. College for men
2	Kakinada	AKNU MSN PG CENTRE
5	Visakhapatnam	A.U. Campus.
6	Gajuwaka, Visakhapatnam.	TSR & TBK Degree & P.G. College
9	Vijayawada	Syed Appala Swamy Degree College

**Fee Particulars :**

- All the Candidates Should pay Examination Fee as follows Rs.400/- per subject, 2 subjects Rs. 800/-, above three subjects Rs.1,000/- upto Seven Subject per year. More than Seven Subjects per year 2,000/-.
- Candidates submitting Assignments or Project reports or appearing for Viva-Voce Exam Exclusively have also to submit Examination Application for registration along with the prescribed fee i.e., Rs. 400/- per subject paper not exceeding Rs. 1,000/- for I & II year and Rs. 2,000/- for III year
- Improvement fee :** Provision for MBA courses is allowed within a period of three years from the year of passing the MBA degree examination.  
**Paper-wise Improvement** is also allowed only for one chance, i.e., immediately after passing the MBA degree examination. An Amount of Rs. **1,000/-** is to be paid towards improvement fee per year besides the usual examination fee.
- All payments should be made only by way of DD in favour of "**The Registrar, Andhra University**", **Visakhapatnam** Fee once paid will neither be refunded nor be adjusted for subsequent examinations under any circumstances.
- Answer booklet consisting of 32 pages shall be supplied to the candidates. Candidates have to answer all questions in the booklet only. No additional sheets will be supplied.

**Enclosures :**

- Xerox copy of Identity Card
- Xerox copies of marks lists of previous appearances in case of II year candidates
- Xerox copy of qualifying examination Passed/Provisional Certificate in case of I year Candidates only
- Three self-addressed envelopes of 11" x 5" size (unstamped).

**Special Note :** Candidates must obtain their original copy of the Hall-tickets from the Chief Superintendent of the respective examination centre, three days before the commencement of the examination



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ANDHRA UNIVERSITY, VISAKHAPATNAM**

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**MBA Degree Examination - July, 2019**

**HALL - TICKET**

This is to certify that .....  
 Son/ Daughter of ..... is a candidate for the MBA  
 Degree Examination to be held at .....  
 He/She desires **to appear for the following papers :**

	<b>I YEAR</b>	<b>101</b>	<b>102</b>	<b>103</b>	<b>104</b>	<b>105</b>	<b>106</b>	
	<b>II YEAR</b>	<b>201</b>	<b>202</b>	<b>203</b>	<b>204</b>	<b>205</b>	<b>206</b>	
<b>A - MM</b>	<b>III YEAR</b>	<b>301</b>	<b>302</b>	<b>A 303</b>	<b>A 304</b>	<b>A 305</b>	<b>A 306</b>	<b>Project</b>
<b>B - FM</b>				<b>B 303</b>	<b>B304</b>	<b>B 305</b>	<b>B 306</b>	<b>Viva</b>
<b>C - HRM</b>				<b>C 303</b>	<b>C 304</b>	<b>C 305</b>	<b>C 306</b>	

Visakhapatnam

Director

Date :

School of Distance Education

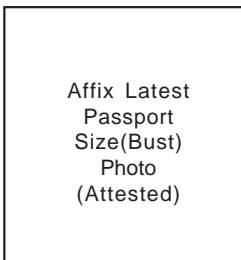
- Note: 1. The candidate should fill in the above columns except Register Number  
 2. The candidate should strike off the papers for which he/she is not appearing for

**CERTIFICATE OF IDENTITY**

Signature of the Candidate.....

This is to certify that.....

Son / daughter of..... is a candidate appearing for the MBA Examination  
 and his/her signature is taken in my presence and he/she bears the following identification Marks:



1. ....

2. ....

Station:

Signature of the attesting officer

Director

Date:

not below the Rank of Gazetted Officer

School of Distance Education

**Note :** 1. The Photos should be affixed and attested by the Attesting Officer both in the Application Form and Certificate of Identity.  
 2. The Attesting Officer's signature should be right across the photo extending over the blank space also.

**SCHOOL OF DISTANCE EDUCATION  
ANDHRA UNIVERSITY, VISAKHAPATNAM**

**INSTRUCTIONS TO THE CANDIDATES APPEARING FOR MBA EXAMINATION.**

Candidates for University Examinations are required to observe, the following Instructions very carefully;

1. It will not be permissible for candidates to sit for the Examination at a center other than that at which names are registered, without the Special permission of the director, SDE. No permission for change of centre will be granted after applications are registered.
2. Candidates appearing for Exams at other centres on the Special permission of the Director must be prepared to satisfy the Chief Superintendent of such centres as to their identity. They shall also sign again on the Identification certificates produced by them before the Chief Superintendent of the respective centres, if required.
3. Candidate should take their places in the examination hall at least ten minutes before the time fixed for distributing the papers. Candidates presenting themselves more than half an hour after the appointed time will not be admitted to the Examination Hall.
4. Candidates should bring their Hall-Ticket to the Examination Hall each day of the Examination for Inspection by the Chief Superintendent / Invigilator/ Observer.
5. Candidates are prohibited from writing upon their Hall-Tickets or Question Papers. Candidates are also prohibited from writing their names or any other name unconnected with the answers on any part of their Answer Books. The Register Numbers should be written very distinctly on the title pages of the Main Answer Book. Failure to Write their Register Number may involve the Rejection of Answer Papers. They should fill in the subject and the year on the outer cover of the main answer book. Register number should not be noted on the additional answer books.
6. No Candidate will be allowed to leave the Examination Hall till the expiry of at least one and half hours and a half after the question paper is distributed and candidates who leave the hall during the period are not allowed again into the Exam hall.
7. Candidates are forbidden to ask questions of any kind during the examination. They are further forbidden to communicate with the examiners; should they do so, their answer papers will not be valued and their conduct will be reported to the Executive Council for disciplinary action.
8. Candidates are not allowed to use books of any kind in the Examination Hall. They are also prohibited from introducing into the examination Hall any book or portion of book, slate, blotting pad, cardboard, manuscript, type script or paper of any description and making use of any from these whether introduced into the hall by themselves or by any one else, from communicating with or copying from each other and from communicating with any person outside the Examination Hall. Any candidate detected in the violation of these rules will be summarily sent out of the Hall forthwith and his conduct will be reported to the University. Such candidates stand the risk of having all his answer papers for the Examination for which he has appeared rejected by the E.C. and of being debarred from sitting for the University Examination for such period as the E.C. may decide.
9. Required statistical Tables will be supplied. Candidates should not bring into the Examination Hall of their own copies.
10. Candidates are allowed to use battery operated pocket calculators with up to six functions, twelve digits and two memories, printing models of calculators are not allowed. Candidates are advised not to bring the Pager, Cellular Phone, digital diary or other electronic gadgets inside the examination hall except the calculator as defined above.
11. Candidates are required to provide themselves with their own pens. They must however, use only blue/black ink while answering their question papers.
12. Particular attention invited to the instructions regarding rough working printed on the answer books. All rough work must be done on the right - hand side of the problem itself leaving a margin for that purpose with the heading 'rough work' underlined. The number of each question as given in the question paper should be noted both on the margin and in the center of the page of the answer book just above the respective answer. No separate books for rough working will be supplied to candidates. Papers should not be detached from the answer books of candidates. If the ordinary answer books are found insufficient, additional books will be supplied and these should be securely fastened to the main answer books by thread which can be had from the superintendent.
13. Candidates are not allowed to carry mobile/cell phones into the examination hall.

(By Order)

**Director**



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<b>A - MM</b>	<b>III YEAR</b>	<b>301</b>	<b>302</b>	<b>A 303</b>	<b>A 304</b>	<b>A 305</b>	<b>A 306</b>	<b>Project</b>
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Visakhapatnam

Director

Date :

School of Distance Education

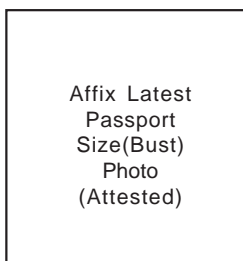
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School of Distance Education

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(By Order)

**Director**

# SCHOOL OF DISTANCE EDUCATION ANDHRA UNIVERSITY, VISAKHAPATNAM-03

**Prof. B. MOHINI**  
**DIRECTOR**

SDE/E-III (MBA)/Supdt./2019

Date : 18.05.2019

**Dear Learner :**

Please find enclosed herewith Examination Application Form of 3-Year MBA Examination of the School of Distance Education to be held in July, 2019. The last date for submission of examination application, date of commencement of examinations are given below

**Examination Fee Particulars :**

Examination	Last date for Submission of Examination Application	Date of Commencement of Examination
MBA Year I	12-06-2019	09-07-2019
MBA Year II	12-06-2019	16-07-2019
MBA Year III	12-06-2019	23-07-2019

However the applications will be accepted

**i) With a Penal fee of Rs. 300/- from 13-06-2019 to 20-06-2019.**

Applications received after the due date even with a maximum penal fee i.e. 20-06-2019 will not be accepted. Incomplete and defective applications will be summarily rejected.

**Note :**

- The candidates are informed that the defaulters of tuition fee to the school will not be permitted to take the examination and those who have not already paid, should pay the necessary tuitions fee by Demand Draft in favour of the Registrar, Andhra University, Visakhapatnam without any further delay.
- Candidates submitting examination application after the due date have to pay the fee through a Crossed Demand Draft Drawn in favour of the Registrar, Andhra University, Visakhapatnam payable at Syndicate Bank, SDE, Visakhapatnam-3 or any nationalized bank located at Visakhapatnam or The name of the candidate, code number and the purpose of the remittance should be clearly mentioned on the Examination Application along with the D.D. The name of the candidate and complete code number are also to be noted on the reverse side of the Demand Draft. **SBI Challans, Cheques, MO's and Postal Orders will not be accepted.**
- Answer booklet consisting of 32 pages shall be supplied to the candidates. Candidates have to answer all questions in the booklet only. No additional sheets will be supplied.

**EXAMINATION CENTRES :**

Centre code	Station Name	Examination Centres :
1	Srikakulam	Govt. College for men
2	Kakinada	AKNU MSN PG Centre, Kakinada
5	Visakhapatnam	A.U. Campus
6	Gajuwaka, Visakhapatnam.	TSR & TBK Degree & P.G. College
9	Vijayawada	Syed Appala Swamy Degree College

**SUBMISSION OF THE EXAMINATION APPLICATION FORMS:**

The candidate has to send the duly filled in Application form to the Director (MBA), School of Distance Education, Andhra University, Visakhapatnam - 530 003 on or before the last date as specified above. The candidate has to carefully go through the instructions given in the Application Form before filling. The candidate should note that the Application Form contains the Hall Ticket in Duplicate also. The signature of the candidate is necessary both on the Hall Ticket and the Examination Application Form. Incomplete applications are liable to be rejected.

**PARTICULARS OF THE PREVIOUS PASS / APPEARANCE:**

If the candidate has already appeared/passed in any subject (s) should enclose Xerox Copies of their Marks Memo and the year of passing, the Register Number and the examination centre are to be invariably noted in the relevant columns. The application will be rejected, if these particulars are not clearly noted. However, this will not apply to the candidates who are appearing for the first time.

**COLLECTION OF HALL TICKETS:**

**Candidates must obtain their Original Copy of the Hall Tickets from the chief superintendent of the respective examination centre, three days before the commencement of the examination.**

**Prof. B. MOHINI**  
**DIRECTOR**

**3-YEAR MBA EXAMINATIONS- JULY - 2019  
(NEW REGULATIONS)  
(FOR ADMITTED BATCHES FROM 2007 onwards)**

**I YEAR**

<b>Date</b>	<b>Day</b>	<b>Course Title</b>	<b>Time</b>
09-07-2019	Tuesday	Management Process and Behaviour	2 pm to 5 pm
10-07-2019	Wednesday	QT for Managerial Decisions	2 pm to 5 pm
11-07-2019	Thursday	Business Environment	2 pm to 5 pm
12-07-2019	Friday	Accounting for Management	2 pm to 5 pm
13-07-2019	Saturday	Managerial Economics	2 pm to 5 pm
15-07-2019	Monday	E-Business / Managerial Communications	2 pm to 5 pm

**II YEAR**

16-07-2019	Tuesday	Human Resource Management	2 pm to 5 pm
17-07-2019	Wednesday	Marketing Management	2 pm to 5 pm
18-07-2019	Thursday	Financial Management	2 pm to 5 pm
19-07-2019	Friday	Operations Management	2 pm to 5 pm
20-07-2019	Saturday	Operations Research	2 pm to 5 pm
22-07-2019	Monday	International Business	2 pm to 5 pm

**III YEAR**

23-07-2019	Tuesday	Business Policy and Strategic Management	2 pm to 5 pm
24-07-2019	Wednesday	Management Decision Support Systems (2006-2011 Admitted Batches) Entrepreneurship and Small Business Mgt. (w.e.f. 2012 Admitted Batch)	2 pm to 5 pm
25-07-2019	Thursday	Consumer Behaviour and Marketing Research Security Analysis and Portfolio Management Human Resource Planning and Development	2 pm to 5 pm
26-07-2019	Friday	Services Marketing and CRM Financial Markets and Derivatives Industrial Relations	2 pm to 5 pm
27-07-2019	Saturday	Advertising and Brand Management Strategic Financial Management Employee Compensation and Welfare Mgt.	2 pm to 5 pm
29-07-2019	Monday	Sales and Retail Management Management of Financial Services International Human Resource Management	2 pm to 5 pm
31-07-2019 01-08-2019 02-08-2019	Wednesday Thursday Friday	Viva Voce Examination at School of Distance Education Andhra University, Visakhapatnam only	9 am onwards