

Dr. Ch. Satya Varaprasad

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Proactive Administrator and Educator at the higher education level in Management with core domains in Financial Management, Financial Accounting, Financial Derivatives, Security Analysis and Portfolio Management and Operations Management

ABOUT ME

Ratified as Associate Professor in Management by Andhra University, Visakhapatnam. I have worked as an Associate Professor with Pydah College (PG Courses), Visakhapatnam since June, 2004-2019. I have also worked as a Guest Faculty in the Department of Commerce and Management Studies, Andhra University for a term of 18 months. I'm responsible for teaching, research, training, mentoring and consultancy. My teaching and research interests include Financial Management, Financial Accounting, Financial Derivatives, Managerial Economics, Operations Management, E-Business, Security Analysis and Portfolio Management. I have presented papers in national and international conferences.

FUTURE PLANS

Having spent almost 20+ years in academics, I can vividly see myself predisposed to work for and contribute to superior classroom experience for my learners. I want to be a part of a collaborative group that is dedicated to education, research, training and consultancy especially in the areas of Financial Management.

ACADEMIC PROFILE

2014 **Awarded Research Medal (Gold) for the best PhD Thesis**
From Dept. of Commerce and Management Studies, Andhra University, Visakhapatnam.

2012 **Doctor of Philosophy (PhD)**
From Andhra University, Visakhapatnam.

Doctoral Thesis Title “Derivatives Trading – Impact on Stock Market Volatility”, under the supervision of Prof. D. Prabhakara Rao, Dept. of Commerce and Management Studies, Andhra University, Visakhapatnam.

- 2006 **Master of Human Resource Management**
From Pondicherry University, Pondicherry.
- 2005 **Master of Philosophy**
From Annamalai University, Annamalainagar.
- 2005 **Master of Business Administration**
From Andhra University, Visakhapatnam.
- 1998 **Master of Commerce**
From Andhra University, Visakhapatnam.
- 1997 **PG Diploma in Accounting Software** From
Andhra University, Visakhapatnam.
- 1991 **Bachelor of Commerce**
From Andhra University, Visakhapatnam.

TEACHING EXPERIENCE

- **Associate Professor, Department of Management Studies, Pydah College (PG Courses), Visakhapatnam, December 2013 –June 2019. (Duties – Teaching – Financial Accounting, Financial Management, Managerial Economics, Security Analysis and Portfolio Management, Financial Derivatives, Operations Management. Training – Campus Training, Supervising Project Reports.)**
- **Assistant Professor, Department of Management Studies, Pydah College (PG Courses), Visakhapatnam, June 2005 – November 2013.**
- **Resource Person for Dr. B. R. Ambedkar Open University, Regional Centre, Visakhapatnam, from the respective year 2005- 2006.**
- **Resource Person for Mutual Funds, Behavioural Finance, Add-on Certificate Course.**

OTHER ADMINISTRATIVE/MANAGEMENT DUTIES

Research Guidance	Research Guide for one PhD Scholar (Pydah College- PG Courses & DCMS, Andhra University, Visakhapatnam)
Mentor/Advisor	For Admissions and MBA students
Co-Coordinator	Campus Placements
Assistant Principal	AGL Degree & PG College, Visakhapatnam 1998-2004

Co-opted Executive Council Member, South Zone	Indian Accounting Association(IAA), 2016-2017
Programme Officer	National Service Scheme (NSS), Andhra University, Visakhapatnam 2000-2004.
Convener	District Level Youth Festival, Andhra University, Visakhapatnam, 2003.

PUBLICATIONS

a)Articles in Journals

- 1.Performance of Selected Mutual Funds – A comparative study on Public and Private Balanced & Sector Funds, A peer reviewed reserved monthly International – Asian Journal of Research in Social Sciences & Humanities, Haryana, ISSN 2250 – 1665, 2012.*
- 2.Selection of mutual funds influenced by Age Factor - A study on coastal Andhra Pradesh, International Journal of Marketing, Financial Services & Management Research, Haryana, ISSN:22776788, 2012.*
- 3.Problems and Prospects of IFRS on Corporate Reporting – 38th All India Accounting Conference & International Seminar on Accounting Education & Research, Chandigarh – Journal of Indian Accounting Association, Gwalior, ISSN: 0942-1479.*
- 4.Impact of GST on Economy & Employment, 39th All India Accounting Conference & International Seminar on Accounting Education & Research, Bangalore.*

b)Conference Proceedings

International

1. *Volatility in Financial Markets in India*, 5th International Conference on Sustainability Management and the Power of Innovation, Bloomsbury India, ISBN: 978-93-82951-49-0, Gwalior, Jan 10th – 12th, 2015.
2. *International Accounting Standards and the Voice of Indian Inc.*, 6th International Conference on Creative & Innovative Excellence for World in Motion, Vol-2, Bharti Publications, New Delhi, ISBN: 978-93-85000-49-2, 2016.
3. *The Role of Management Information System in Corporate Decision Making Process*, International Conference on Strategies for Global Competitiveness and Economic Growth, Lovely Professional University, Punjab, August 21st & 22nd, 2015, Excel Books Private Ltd., New Delhi, ISBN: 978-81-8323-141-1, 2015.

National

4. *Impact of GST on Economy & Employment*, 39th All India Accounting Conference, Bangalore, 16th & 17th December, 2016.
5. *Problems and Prospective of IFRS on Corporate Reporting*, 38th All India Accounting Conference, Chandigarh, December 5th & 6th, 2015.
6. *Working Capital Management*, A National Seminar on Entrepreneurship through Innovations, Department of Commerce and Management Studies, Andhra University, Visakhapatnam 20th & 21st February, 2015.
7. *Micro Finance: A tool for Poverty Alleviation*, National Seminar on Dynamics of Banking and Sector Reforms, DCMS, Andhra University, Visakhapatnam July 16th – 21st 2009.
8. *The New Capitalist*, National Seminar on Corporate Governance Practices in India, DCMS, Andhra University, Visakhapatnam, August 1st – 2nd 2007.